

2026 SEMA SHOW LOGO GUIDELINES



COLOR SPECIFICATIONS



Pantone Black
C0 M0 Y0 K100
#231f20



Pantone 485
C0 M100 Y100 K0
#d93c2e

AVAILABLE LOGO OPTIONS



26_SS_Logo_Black



26_SS_Logo_Year



26_SS_Logo_Exhibitor_Black



26_SS_Logo_Red



26_SS_Logo_Red_Year



26_SS_Logo_Exhibitor_Red



26_SS_Logo_Exhibitor_Red_Black



26_SS_Logo_White



26_SS_Logo_White_Year



26_SS_Logo_Exhibitor_White



26_SS_Logo_Red_White_Exhibitor



26_SS_Logo_Box_Exhibitor_Red_Black



26_SS_Logo_Box_Exhibitor_Red_White

PLEASE DON'T ABUSE OUR LOGOS



DON'T CHANGE ELEMENT SIZE



DON'T EDIT COLORS



DON'T EDIT ELEMENT POSITION



DON'T STRETCH OR DISTORT